



VENDOR STATEMENT OF RENTAL CRITERIA AND APPLICANT INFORMATION FORM

Lease Agreement Option

12 Month Lease (Paid on a Month to Month basis)

- Rental Spaces available starting at \$50 / month
- 16% of total monthly sales
- \$3.50 Monthly Direct Deposit Fee - Payout will be Sales Minus Rent & Fees

Business Requirements & Restrictions:

- Vendors will be provided with displays, hangers, and some seasonal decor. Vendor displays may be brought, if approved previously by the owner or manager.
- All items must be organized and displayed in a clean, well presented manner.
- Items should not remain on the sales floor for longer than 90 days. Any item that has been in the store longer than that time may be pulled from the sales floor and placed in storage for pickup. There may be exceptions based on the product category sold.
- All small businesses must have their own booth and are not allowed to share space.
- All items are subject to approval. They must be approved before displaying for sale. Local Focal reserves rights to withdraw items from the floor at any time.
- All items must be tagged with official barcode labels provided to the vendor by Local Focal. Barcode stickers can not be put directly onto items unless approved by owner or manager.

Your Business & Marketing it

Personalizing your booth is HIGHLY encouraged. All decor and displays must be approved prior to moving in. You want your brand to come alive through your space. Marketing your products on social media and other platforms is required. Please tag Local Focal Marketplace Charlotte when posting about your products and where to buy them.

What Does My Rent and Percentage Fee's Help Cover?

We are so thankful that we can help small businesses grow and succeed in Charlotte, North Carolina! In order to keep the doors open, your rent and fees go towards: Advertisements, Social Media and Local Marketing, Maintenance of the Building, Cleanliness of Store, Local Focal Price Tags, Bags & Wrapping, Employees/Payroll, Utilities, Property/Sales Tax, Insurance, and Business Fees.

Hours of Operation

Local Focal will be open Monday through Sunday. *Hours of operation are subject to change.*

Monday - 11am - 7pm

Tuesday - 11am - 7pm

Wednesday - 11am - 7pm

Thursday - 11am - 7pm

Friday - 10am - 8pm

Saturday - 10am - 8pm

Sunday - 11am - 7pm

Additional Information

Security Cameras are located throughout our building. Local Focal will do its best to prevent loss, but is not responsible for any lost or stolen items. Please assist us in keeping close track of your inventory.

Local Focal prides itself in providing a unique, fun, and diverse shopping experience. Therefore, we limit businesses with similar products. Please understand that you may not be accepted if we already carry similar items to what you have for sale.

SHOPPING SMALL DOESN'T HAVE TO FEEL SMALL. SHOP LOCAL AT LOCAL FOCAL.